**A close up of a sign

Description automatically generated#CMB21**

**Thursday,16th September 2021**

**9.30 am – 2.30 pm**

**Rotherham United Football Club**

**Exhibitor Booking Form**

**Setting Up: Wednesday, 15th September 2021**

**Time: 3.00pm – 5.00pm**

|  |  |  |  |
| --- | --- | --- | --- |
| Area/Size | | Chamber Member rate + vat | Total Cost |
| **Large Stand**  **10ft x 6ft**  Pop up stand 3 metre width **maximum**.  6 ft. x 2 ft. table and 2 chairs and white cloth  **(1 left, no power)** | http://www.printdesigns.com/1049-thickbox/3x3-express-pop-up-display-stand.jpg | £395 |  |
| **Medium Stand**  **6ft x 4 ft.**  Roller Banner Stand 2 x 1 metre width (maximum 2)  3 ft. x 2 ft. table and 2 chairs and white cloth  **6 left (5 with power)** | http://www.mediagenic.co.uk/media/catalog/product/cache/1/image/650x650/9df78eab33525d08d6e5fb8d27136e95/r/o/roller-banner-2000-x-800mm.jpghttp://www.mediagenic.co.uk/media/catalog/product/cache/1/image/650x650/9df78eab33525d08d6e5fb8d27136e95/r/o/roller-banner-2000-x-800mm.jpg | £295 |  |
| **Close with solid fillSmall Stand**  **4ft x 4ft**  Roller Banner Stand 1 metre width (maximum 1)  3ft. x 2ft table and 1 chair and white cloth  **No Power** | http://www.mediagenic.co.uk/media/catalog/product/cache/1/image/650x650/9df78eab33525d08d6e5fb8d27136e95/r/o/roller-banner-2000-x-800mm.jpg | £175 |  |
| **Outside Pitches**  Space for 3 cars plus room for 2 flags/banners  **No Power** | **[http://tse1.mm.bing.net/th?&id=OIP.M255fde11daf61d853538e903addd4c78H0&w=299&h=149&c=0&pid=1.9&rs=0&p=0&r=0http://tse1.mm.bing.net/th?&id=OIP.M255fde11daf61d853538e903addd4c78H0&w=299&h=149&c=0&pid=1.9&rs=0&p=0&r=0http://tse1.mm.bing.net/th?&id=OIP.M255fde11daf61d853538e903addd4c78H0&w=299&h=149&c=0&pid=1.9&rs=0&p=0&r=0](http://www.bing.com/images/search?q=car+clip+art&view=detailv2&&id=0BD3364A43C39FF2E1B466775AE4EF71B80F3E08&selectedIndex=17&ccid=JV/eEdr2&simid=608052093178086020&thid=OIP.M255fde11daf61d853538e903addd4c78H0)** | £395.00 |  |
| **Programme Advert** | **Full Page - A5 portrait** (148mm w x 210mm H)  High Resolution PDF (300dpi) with 3mm bleed and crop marks if applicable | £80.00 |  |
| **Half Page A6 landscape** (148 mm W x 105mm H)  High Resolution PDF (300dpi) with 3mm bleed and crop marks if applicable | £50.00 |  |
| **Delegate Insert**  **Supplied by you** | A5 | £50.00 |  |
| A4 | £80.00 |  |

The Expo will take place regardless of weather conditions. There will be no refund on outdoor pitches due to inclement weather

\* power sold on a first come first served basis

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| **Please include here the information you would like to be presented to the public. This will include e-marketing, press releases, event programme, stand name board etc.** |

|  |  |
| --- | --- |
| **Business Name** |  |

|  |  |
| --- | --- |
| **Company Address** |  |

|  |  |
| --- | --- |
| **Business Sector** |  |

|  |  |
| --- | --- |
| **Email** |  |

|  |  |
| --- | --- |
| **Telephone No.** |  |

|  |  |
| --- | --- |
| **Website** |  |

|  |  |
| --- | --- |
| **Twitter** | @ |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Chair’s reqd.** | YES/NO | **Cloth reqd.** | YES/NO | **Do you need a table** | YES/NO | **Do you need power** | YES/NO |

|  |  |
| --- | --- |
| **Stand offers / competitions**  **(please provide a short description of any show offers / competitions you will be running throughout the show)** |  |

|  |
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| **Key Contact Person – this is the person who will be responsible for all communication prior to the event and contact on the day** |

|  |  |
| --- | --- |
| **Contact Name** |  |

**T**

|  |  |
| --- | --- |
| **Contact Email** |  |

|  |  |
| --- | --- |
| **Contact Telephone No.** |  |

|  |  |
| --- | --- |
| **Total Cost including VAT** | **£** |

|  |  |
| --- | --- |
| **Signed:** |  |

|  |  |
| --- | --- |
| **Print Name** |  |

|  |
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| **Please send a high res logo with your completed form.** |

**Sponsorship opportunities are available from as little as £600 + vat, please contact us if you would like to discuss further**.

|  |  |
| --- | --- |
| The Events Team  Barnsley & Rotherham Chamber of Commerce  Genesis Park  Rotherham  S60 1DX | Tel. 01709 386204  [diane.graham@brchamber.co.uk](mailto:chamber@iwchamber.co.uk)  www.brchamber.co.uk  [@brchamberuk](https://twitter.com/brchamberuk)  #CMB21 |

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| **Promote Your Presence** |

**Why you should promote your presence at the event**

You should use whatever means you have to promote your presence at the event to your existing and potential customers. This event is a great forum to maintain and build existing client relationships. Research shows that 80% of your clients only purchase 20% of your products, so the more people you can get to visit your stand at the event the better. Plus, it is proven that face-to-face relations with customers are more effective than phone calls and emails.

**What can you do?**

|  |  |
| --- | --- |
|  | Send out an email to your existing client database inviting them to the event |
|  |  |
|  | Include information about the event on any existing e-marketing you are doing. |
|  |  |
|  | Send out flyers about the event to your clients (we can provide flyers) |
|  |  |
|  | Place editorial on your websites telling people of your involvement with the event |
|  |  |
|  | Issue a press release about your presence at the event and distribute to local press |
|  |  |
|  | Promote your presence at the show by using social networking |

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| **Reasons for Exhibiting** |

|  |  |  |  |
| --- | --- | --- | --- |
| It helps us to develop the event and improve your exhibition experience if we know why you are exhibiting. | | | |
|  | Meet with potential customers |  | Build sales team morale |
|  |  |  |  |
|  | Meet with existing customers |  | Obtain product/service feedback |
|  |  |  |  |
|  | Launch a new product/service |  | Support other marketing activities |
|  |  |  |  |
|  | Make immediate sales |  | Conduct market research |
|  |  |  |  |
|  | Shorten the buying process |  | Recruit personnel |
|  |  |  |  |
|  | Exploit the relaxed selling environment |  | Deliver live product demonstrations |
|  |  |  |  |
|  | Create/project a corporate image |  | Network and sell to exhibitors |
|  |  |  |  |
|  | Identify area for product development |  | Distribute product samples |
|  |  |  |  |
|  | Promote slower-selling items |  | Deliver live product demonstrations |
|  |  |  |  |
|  | If you have any other reasons for exhibiting, please list them below | | |
|  |  |  |  |
|  |  | | |

**Please promote by using #CMB21**